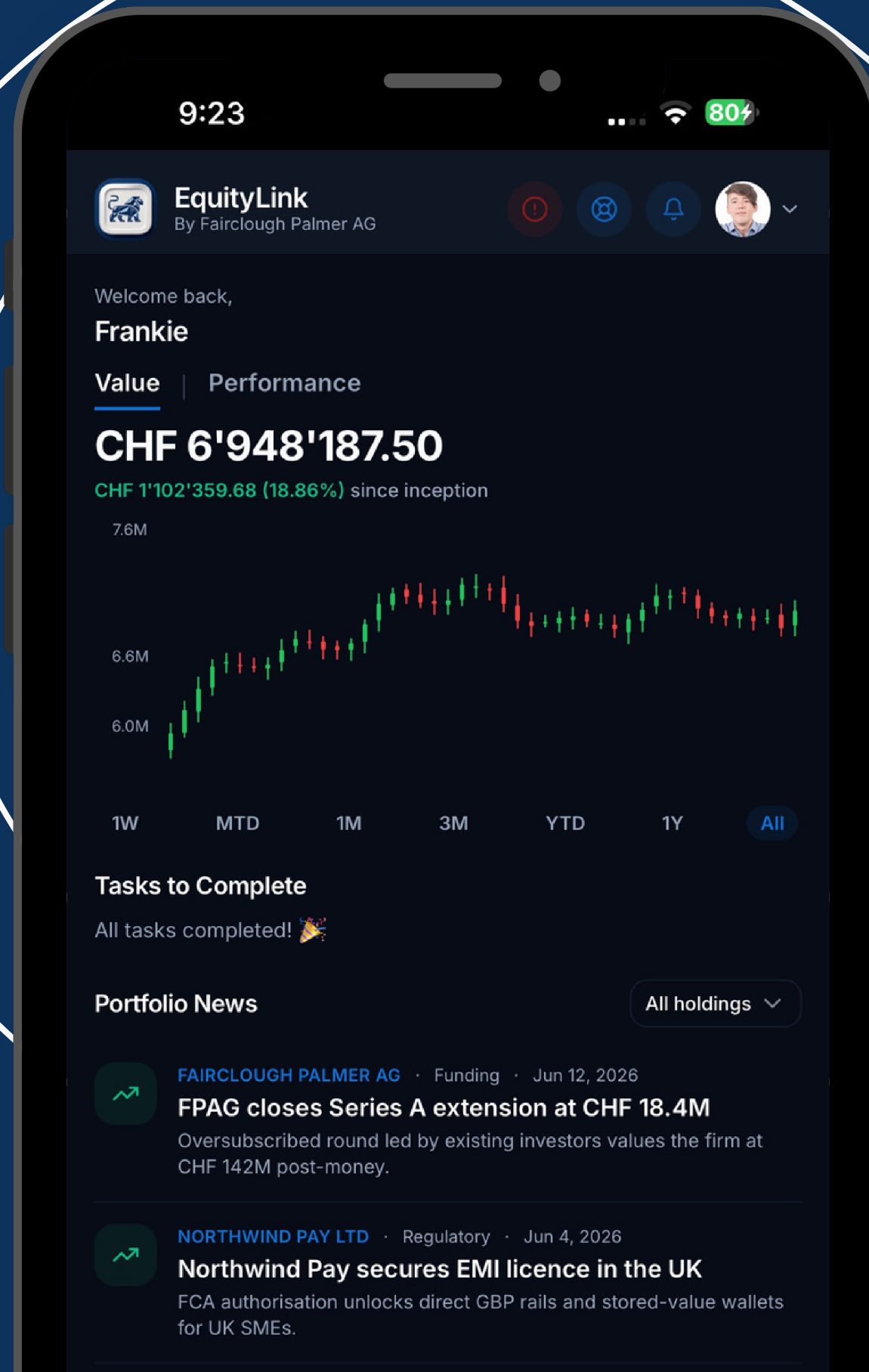




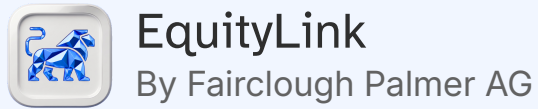
EquityLink
By Fairclough Palmer AG

Supporting Startups & SMEs Raise Capital

EquityLink is a private exchange developed in Switzerland, designed for investors to access private market deals across developed and emerging markets from SMEs to Startups creating a singel infrastructure to invest in equity, debt or convertible debt structures.

Start Presentation





Backed by Fairclough Palmer AG

Fairclough Palmer is a boutique investment company based in Zurich responsible for the deployment of its own capital into public and private companies across developed and emerging markets.



INVESTMENT TRANSACTIONS
Fr. 3,650,000+ (Year to Date)



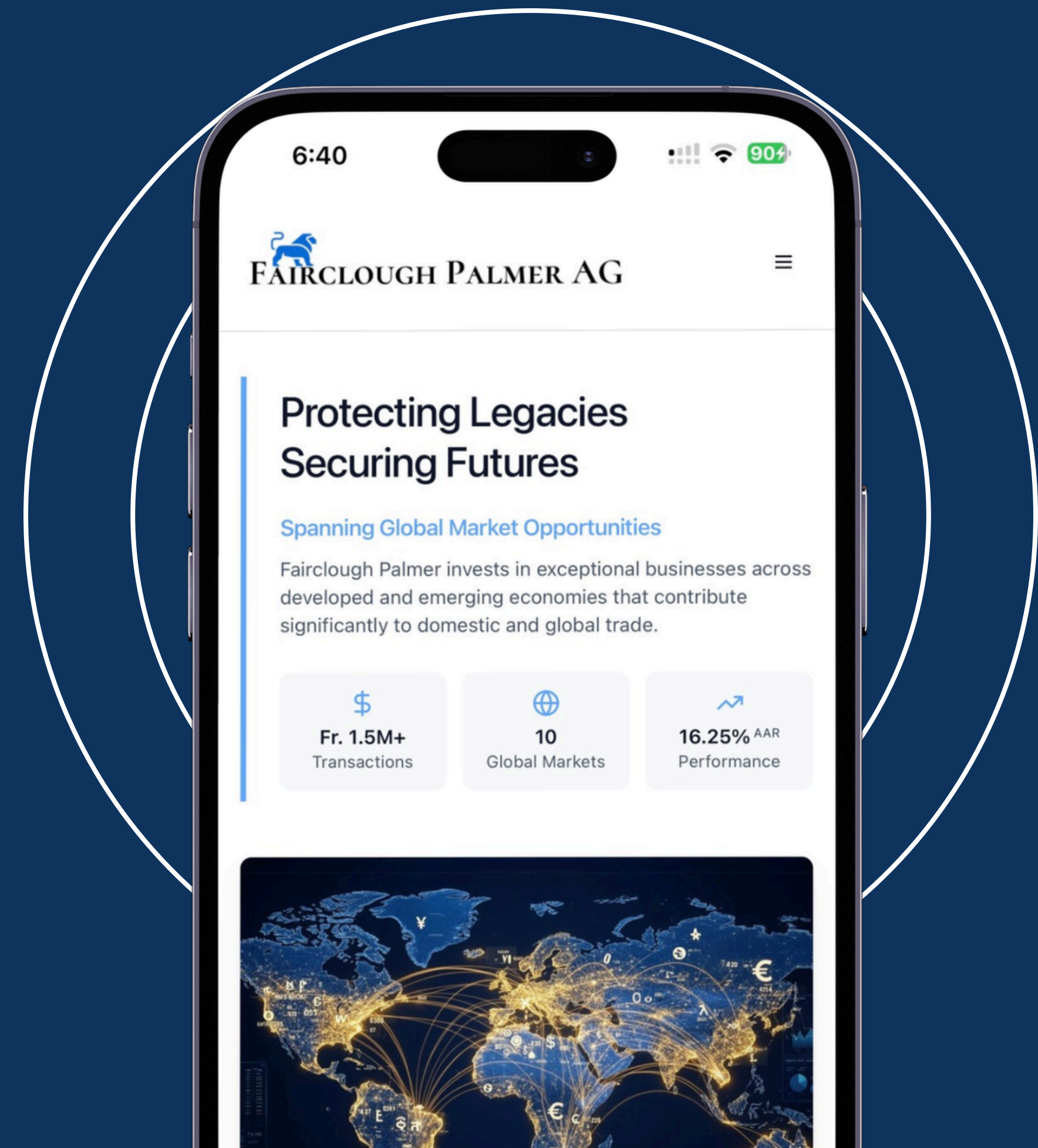
M&A DEALS PROCESSED
Fr. 10,000,000+



ESTABLISHED IN CH SINCE
January 2025



FOUNDED IN ST VINCENT
November 2019





EquityLink
By Fairclough Palmer AG

Exchange Profile Listing

Institutional Data Availability

Each listing creates a profile showcasing company, team, and financial data, enabling investors to complete due diligence instantly without endless document requests.



The image shows a smartphone screen with the EquityLink 'New Listing' form. The form is titled 'New Listing' and has a progress bar at the top indicating 'Step 1 of 7'. The form includes sections for 'Overview', 'Funding', 'Financials', 'Team', 'Media', 'Legal', and 'Confirm'. The 'Overview' section is currently active and contains fields for 'Company Name *', 'Ticker' (with 'FPAG' entered), 'Summary' (with a character count of 0/300), 'Does Your Business Do?' (with a text area for describing the product, customer, and problem), and 'The Market' (with a text area for market size, target segments, competitive landscape, and why now). The form has 'Back' and 'Next' buttons at the bottom. The smartphone's status bar at the top shows the time as 5:41 and a battery level of 31%.

Automated KYB & AML Verification

Runs automated background and compliance checks on every company prior to approval, giving investors instant confidence in your regulatory standing.

Automated Cap Table Tracking

Instantly notifies investors when a new funding round launches and automatically recalculates all equity holdings and cap table mathematics in real time.

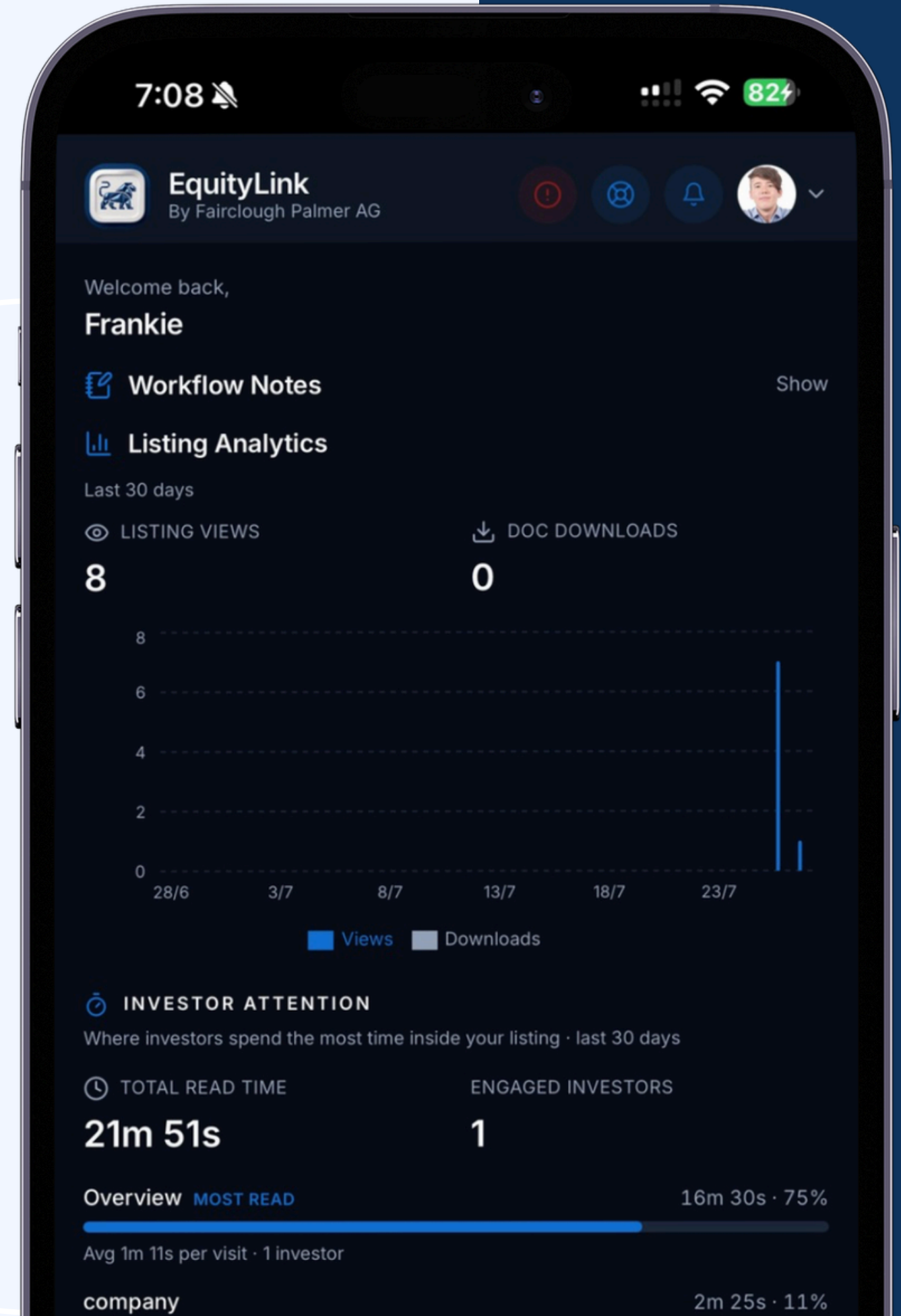
Investor Analytics & Data Points

Predictive Deal Intelligence

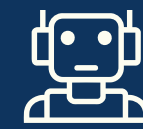
Real time telemetry provides capital raisers full visibility into who is viewing their listing, how long they stay, and what parts of the business interest them most. This turns passive views into actionable leads before even arranging a call.

AI Intent Tracking Accuracy

99.999% Achieved data precision in pinpointing exact investor focus.



Beyond Tracking: AI Investment Analyst



Material Review

Scans pitch decks, financial models and marketing materials to identify gaps, inconsistencies, and missing data.



Fundability Scoring

Calculates an objective score that measures your company's immediate readiness to attract capital.



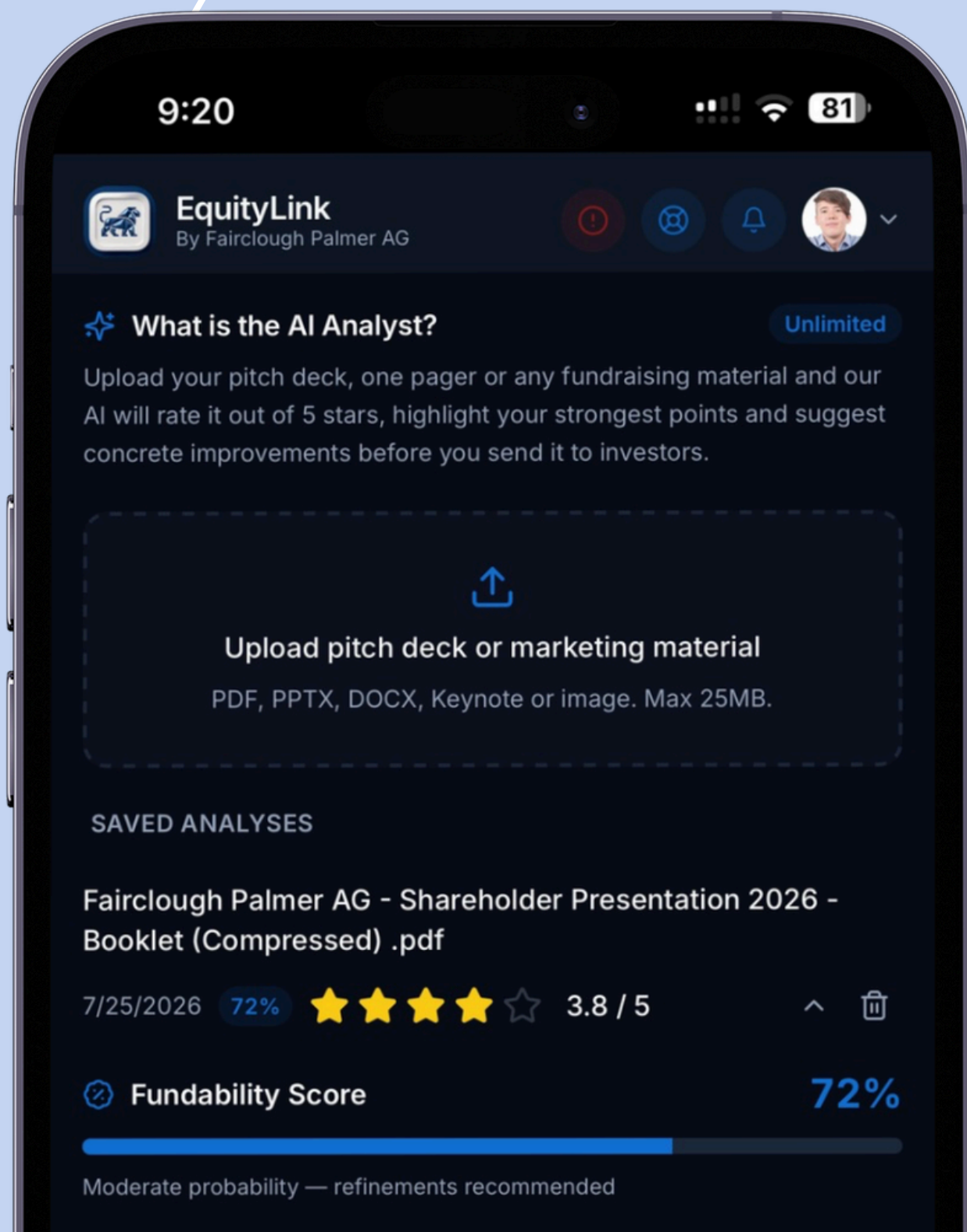
Asset Grading

Rates overall quality against private market standards to measure how it compares to institutional expectations.



Improvement Support

Delivers step by step recommendations on how to fix weaknesses and optimise your deck to raise your score.





EquityLink
By Fairclough Palmer AG

Global Investor Directory



Institutional & Corporate Directory

Access a curated database of corporate investors, family offices, institutional firms, and VC funds actively seeking deal.



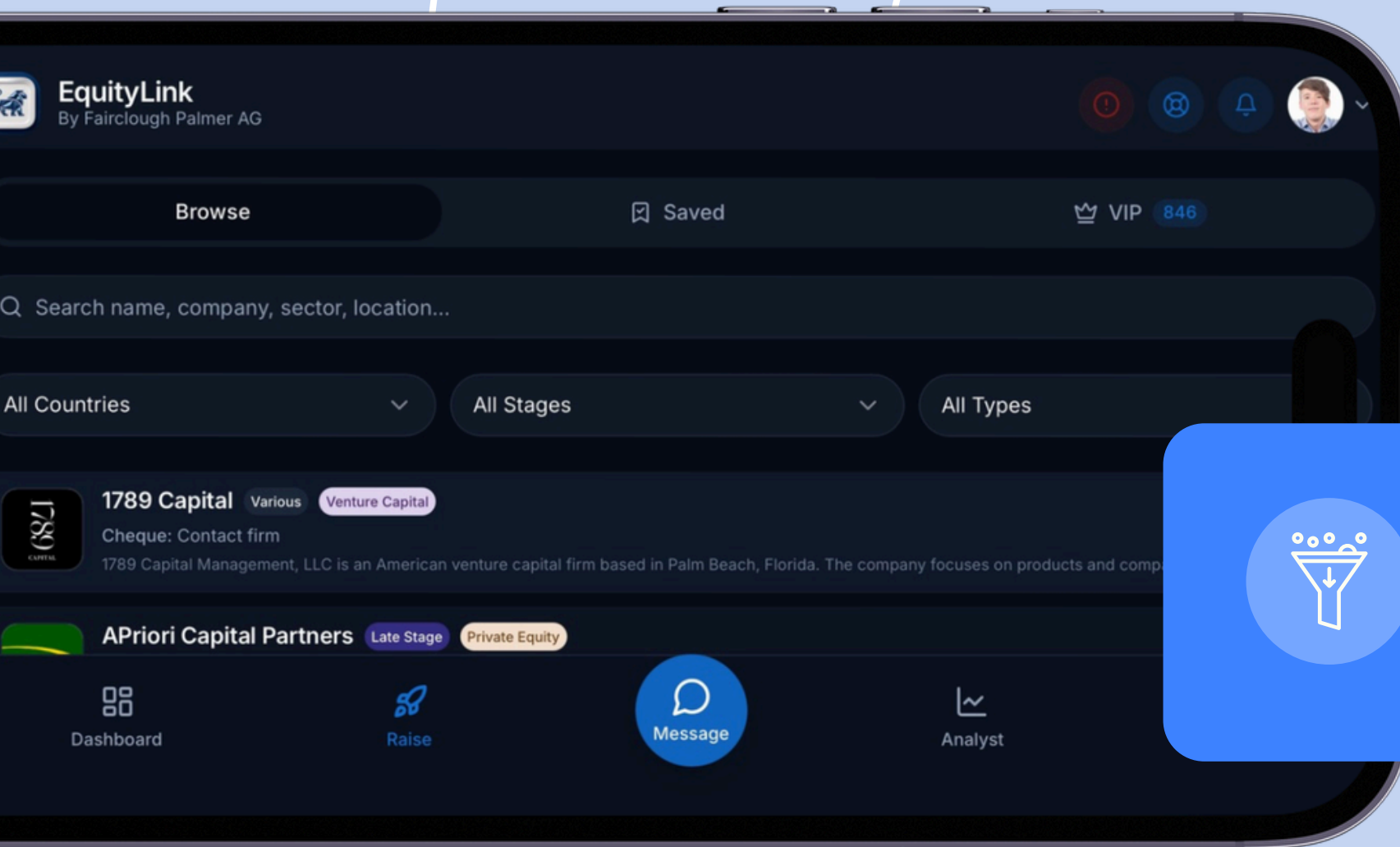
VIP Executive Directory

Unlock direct, verified contact details for international high net worth individuals (HNWIs) and C-suite key decision makers.



Precision Search & Filtering

Filter by industry sector, region, and funding stage to isolate the most relevant capital partners for specific financing rounds.





In-App Encrypted Private Messaging

Secure Infrastructure for Deal Flow Negotiation

Connect directly with company executives, co-founders, and verified investors inside a single platform to keep all pitch updates and deal negotiations organised under one roof while ensuring every interaction remains fully protected against bad actors and fraud.

Additional Features:



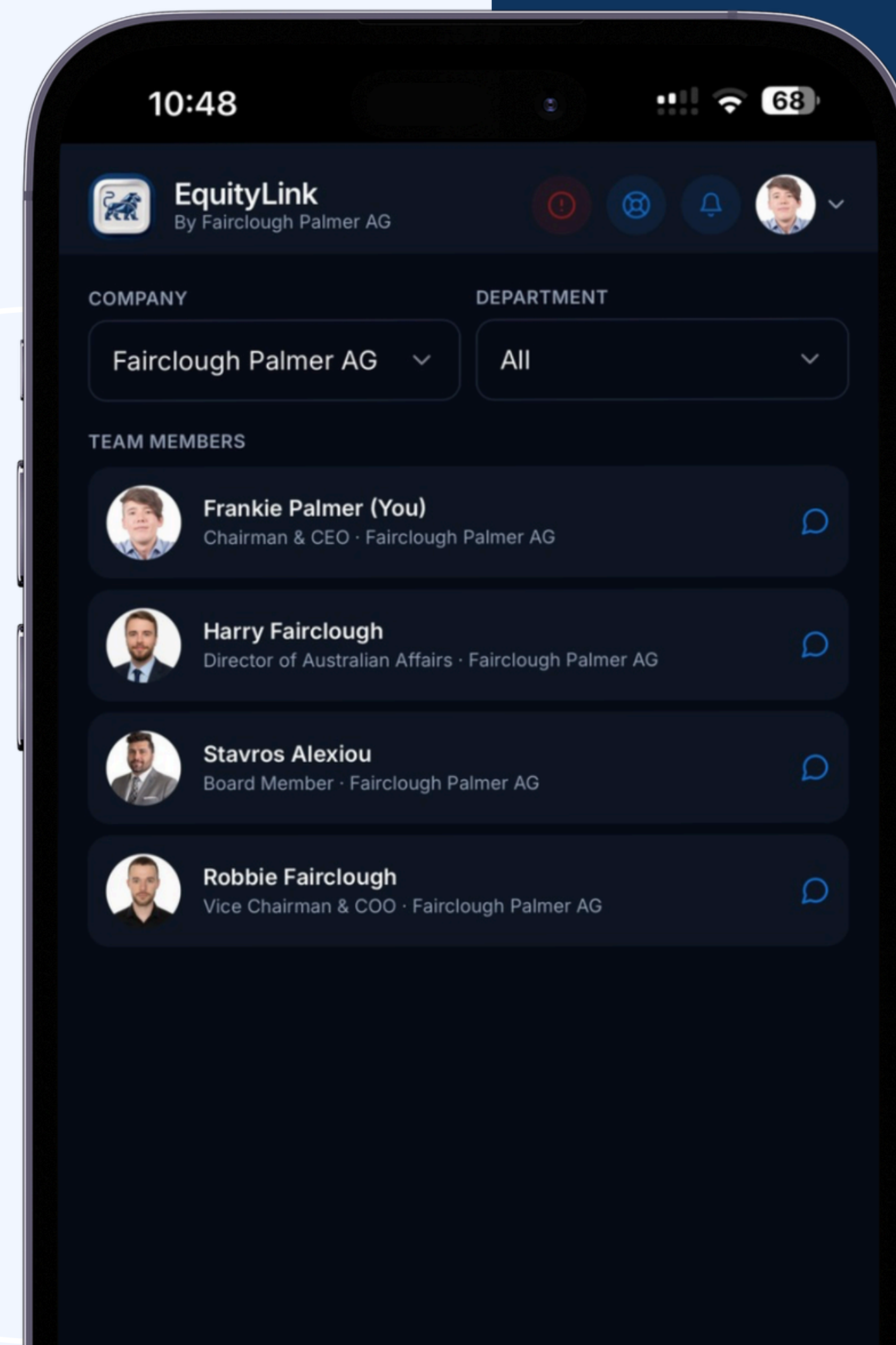
USER CONTACT INFO

Select a user > Preview Account

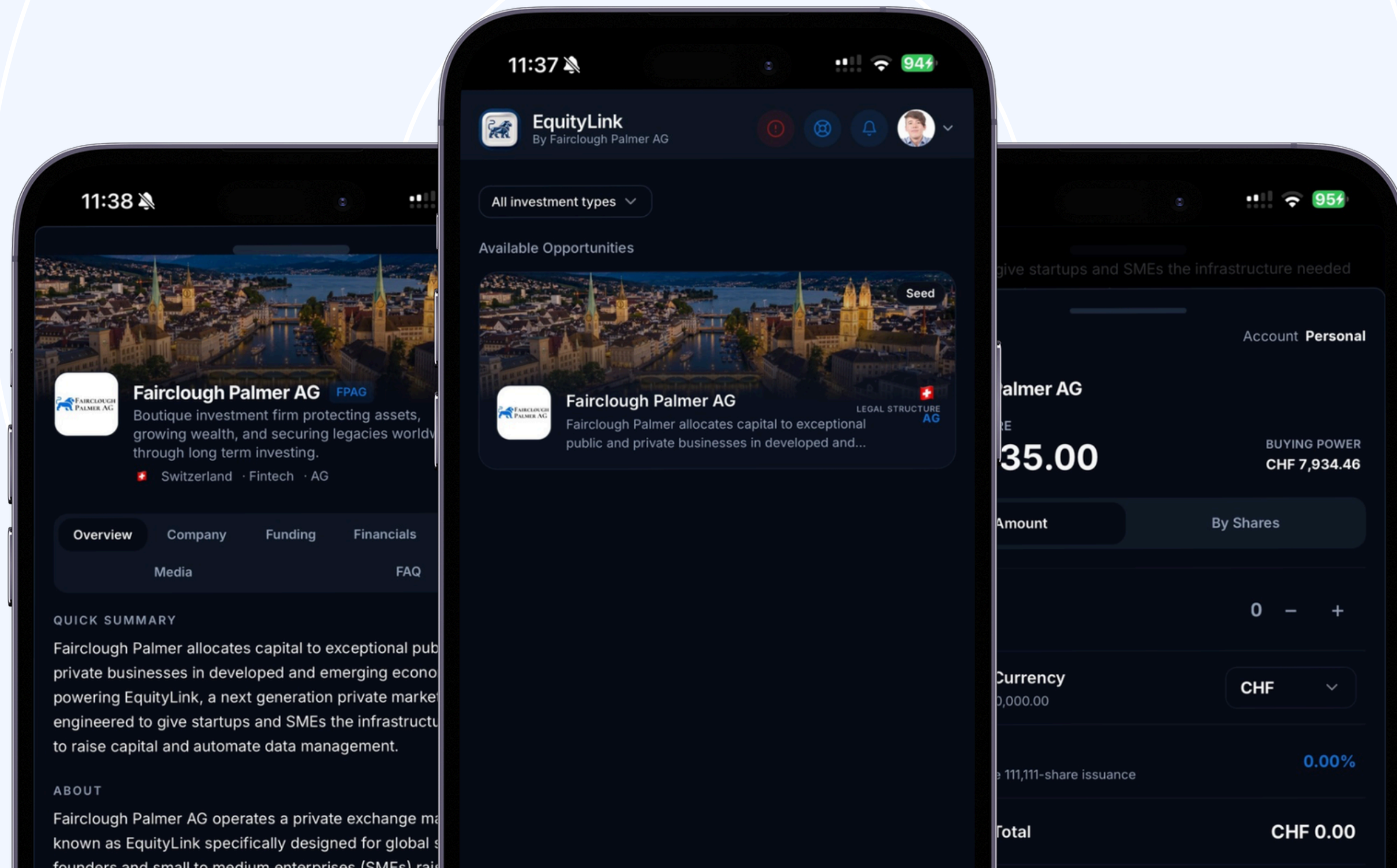


AUTOMATED FRAUD DETECTION

24/7 AI Monitoring



Investment Marketplace



Investment Transaction Processing

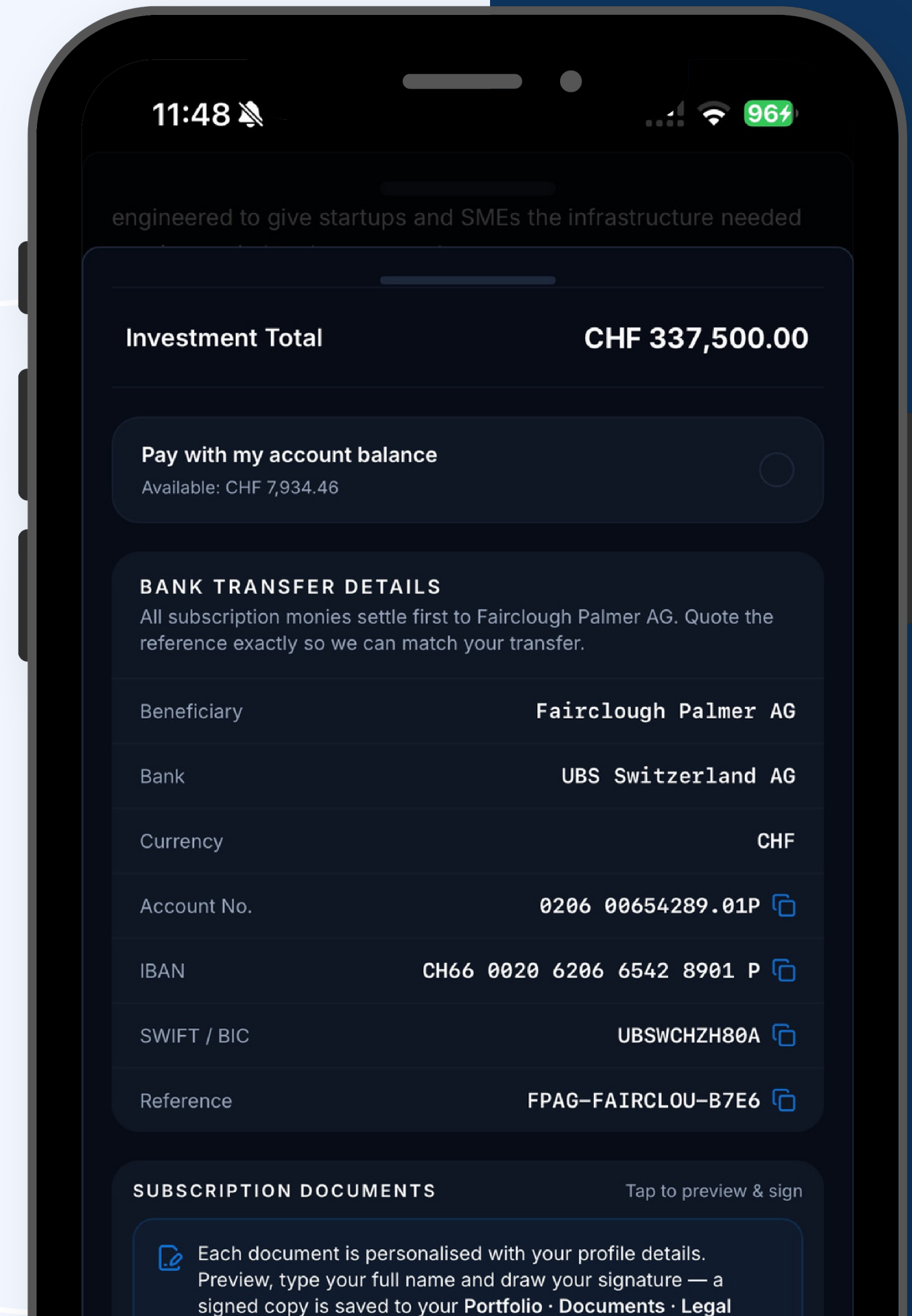
Escrow & Settlement Workflow

Investor funds are securely held with UBS Switzerland AG until company registry updates and legal agreements are finalised, enabling instant capital release to startups and SMEs and automated success fee settlement without back and forth administration.

Minimal Success Fee Upon Completion

2.00%

Deducted during post escrow processing.

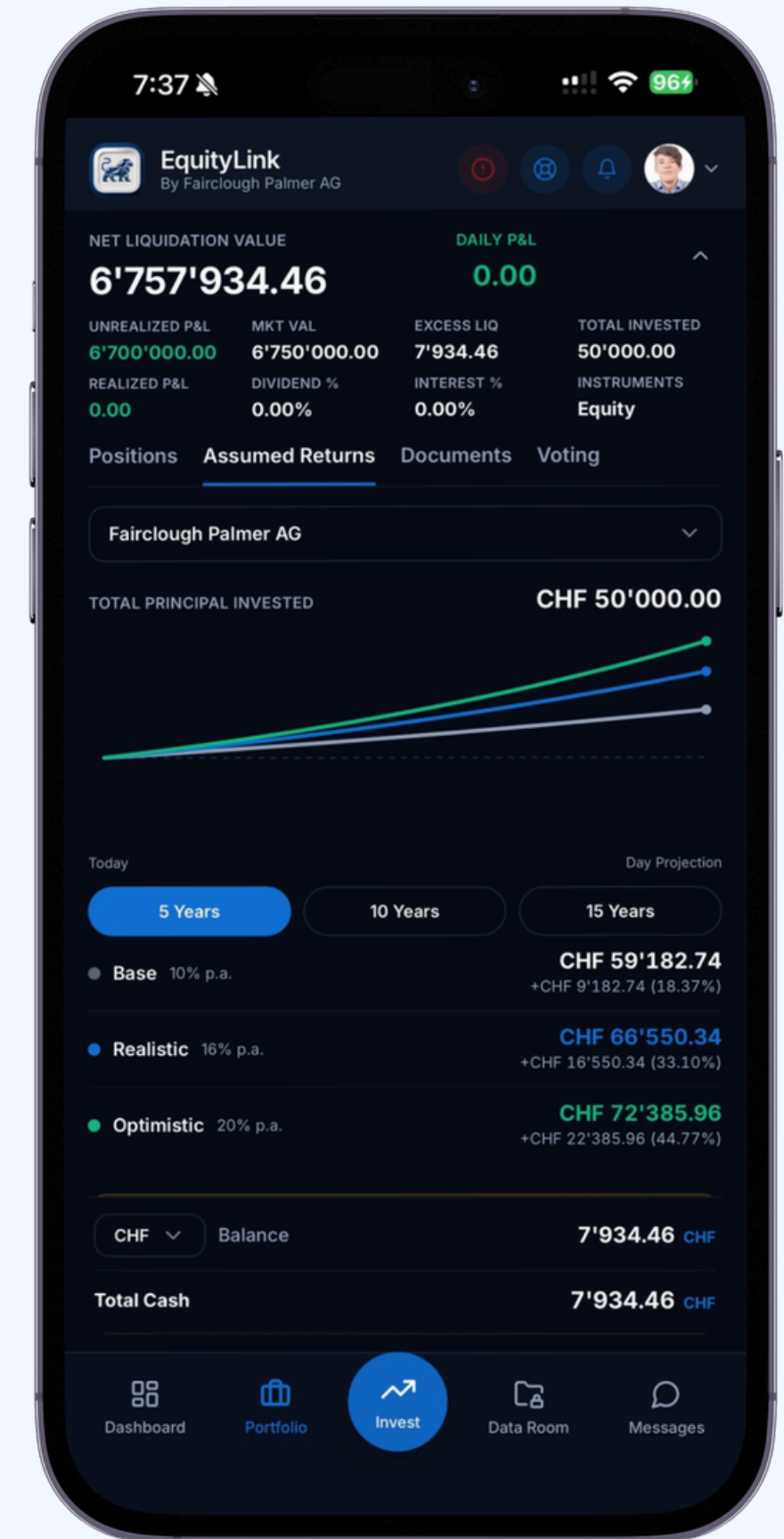
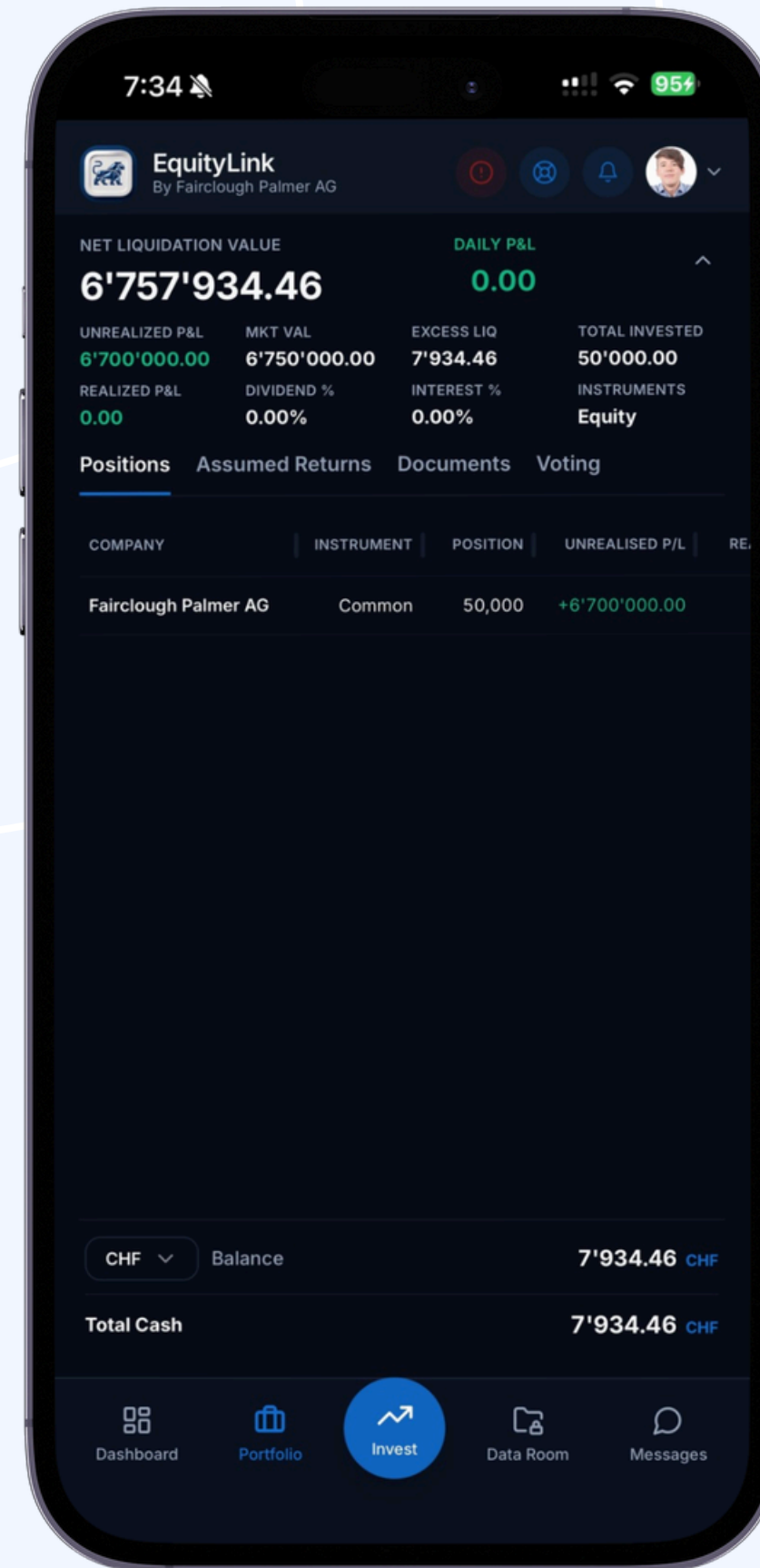


Real Time Portfolio Tracking

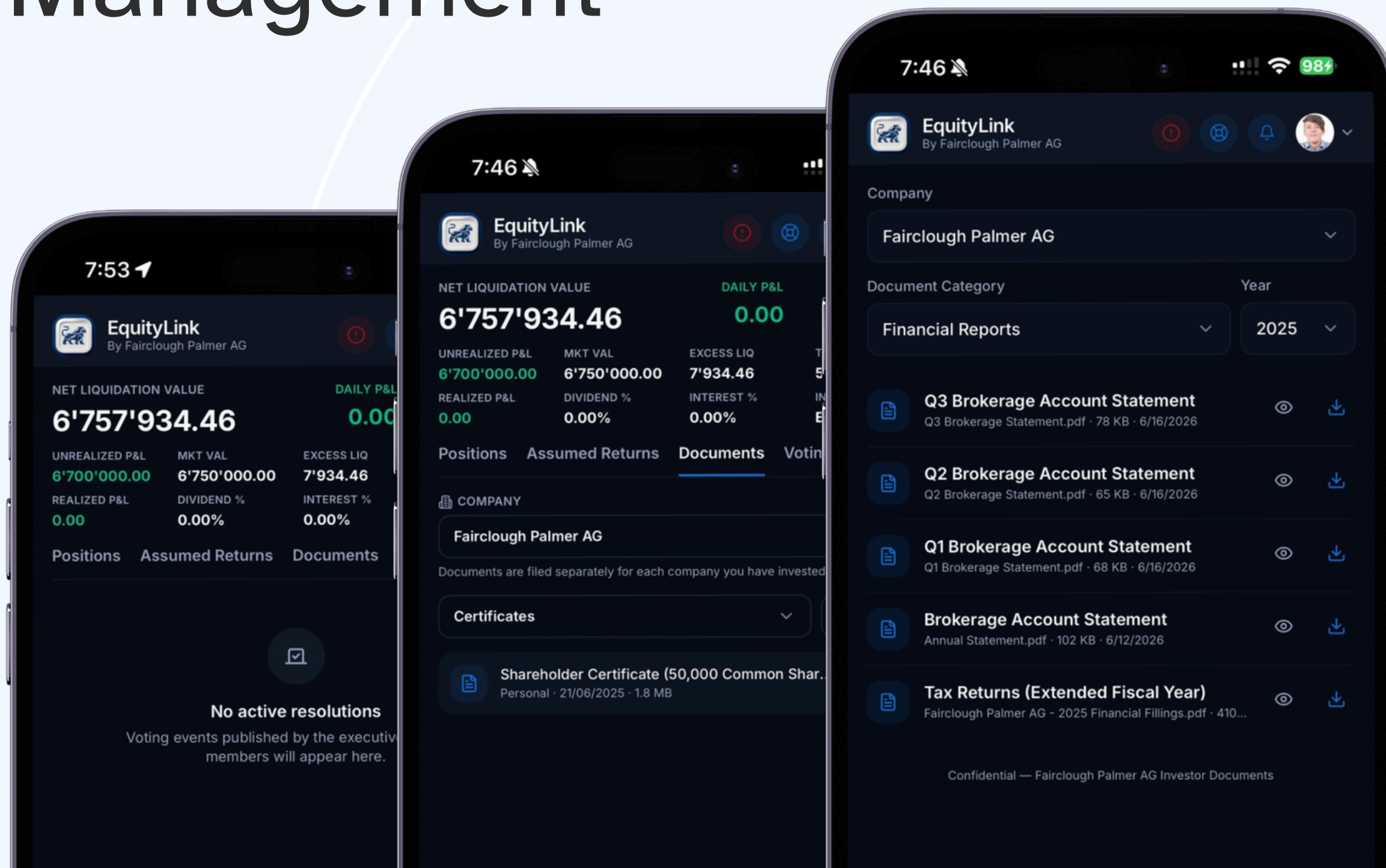
AUTO UPDATES

Every allocation made by an investor on EquityLink is automatically integrated into a dynamic portfolio dashboard that updates in real time with company performance metrics to keep investors seamlessly informed.

Liquidity Notice: Secondary liquidity is subject to specific exit conditions, including private share sales, Initial Public Offerings, corporate buybacks, or third party liquidity partnerships.



Secure Document Management



Dedicated Investor Archive

Offers a private, individualised vault that allows each investor to securely store sensitive transaction records and confidential investment files.



Shared Company Data Room

Centralising repository for corporate records provides prospective investors shared access to essential internal documents required for due diligence.



Invest CHF 1,000 into
Fairclough Palmer AG Stock

Unlimited Platform Access

Provides capital raisers unlimited platform listings, AI Analyst scoring, priority support, and institutional directory access.



Complementary Access

VIP Contact Package

Supplies direct access to verified mobile numbers, private emails, and office lines for global HNWIs and key decision makers.



On Demand Service 1,000 CHF

Global Featured Listing

Elevates deal visibility with prime placement on the exchange alongside guaranteed media coverage across major international news publications.



EquityLink

By Fairclough Palmer AG

Connecting Capital with Opportunity.

Traditional private market platforms require upwards of 15k in listing fees, EquityLink removes those expensive barriers so growing businesses can raise capital without breaking their budget.

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Website

FaircloughPalmer.ch/EquityLink